

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering et al

Appln. No.: 10/068,771 : Group Art Unit: 2623
Filing Date: February 5, 2002 : Attorney Docket No.: T742-10
Title: Targeted advertising in on demand programming

STATEMENT UNDER 37 CFR §3.73(b)

Prime Research Alliance E., Inc. (a British Virgin Islands corporation) states that it is:

☒ the assignee of the entire right, title and interest;

by virtue of:

☒ A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

An assignment from **Charles A. Eldering, Michael A. Plotnick, John A. Schlack and Robert F. Dietrich** to **Expansive Networks, Inc.** The document was recorded in the United States Patent and Trademark Office on 06/04/2002 at: Reel 012969, Frame 0992.

An assignment from **Expansive Networks, Inc.** to **Prime Research Alliance E., Inc.** The document was recorded in the United States Patent and Trademark Office on 09/17/2004 at Reel 015139, Frame 0836.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

October 2, 2008

Date

/aws/

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